



NAMRATA IYER

a human centred designer driven towards social innovation, problem solving and collecting conversations.

www.namrataiyer.com namrata.iy@gmail.com +91 8879 362930 **English, Hindi, Tamil, Marathi, Malayalam**

and when not working, you'll find her cooking, travelling, writing, illustrating and creating visuals

References

Anurag Jain, Venture Builder, Enviu
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Akash Das, Creative Director, Studio MeWe
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EDUCATION

- ISDI Parsons**
UG Diploma, Fashion Design, 2017 - 2021
- Mumbai University, IDOL**
BA, Sociology, Batch of 2020
- Lilavatibai High School**
ISC, Humanities, 2017
- Bombay Scottish School**
ICSE, 2015

SKILLSETS

- Photoshop
- Illustrator
- Premiere Pro
- Lightroom
- InDesign
- Research
- Ideation
- Prototyping
- Excel
- Strategy & Critical Thinking
- P&L Forecasting
- Leadership & Team Play
- Entrepreneurship

EXPERIENCE

- Chayvu, Founder & Director**
2019 - 2022 | Chayvu was the forerunner in kickstarting circular fashion in India through resale at a consumer level. Since its inception, we've built strong reseller & customer networks of over 500 individuals, curated one of a kind Garage Sales, worked with larger than 30-member teams through events, design, strategy and systems.
- Enviu, Junior Venture Builder + MarCom Manager**
2022 - Present | Enviu builds world changing companies through social entrepreneurship. I worked on IKEA & H&MF funded pilots - focused on reducing textile waste + creating employment for waste workers. They were led by human centred + circular systems thinking - ideating for material innovation + setting up a linen rental system in hospitality.
- Kult, Video Editor & Designer**
2022 | Kult is a skin-tech start up - building the future of Beauty, in retail. I worked with the creative team, executing editorial video edits for the opening app page, Kult Kafe.
- Kasha, Design Intern**
2019 | Kasha is a leading zero-waste brand for whom I conceptualised Zero-Waste Patterns & Indianwear garments which were put in production.
- The Summerhouse, Design Intern**
2018 | TSH - a leading sustainable brand, asked me to kickstart their new collection by designing block prints for sampling, silhouettes and a new line of artisanal jewellery.
- THESPO, Volunteer**
THESPO is India's Premiere Intl Youth Movement and Theatre Festival. I worked under the Press Team, covering the event through visuals, writing and stories.
- Teach for India, Volunteer**
2018 | TFI is a non-profit aiming at equitable education for millions in India. Including daily management, I trained a class of 20 children for an Inter School Dramatics Competition, where they secured First Prize for the First time!
- Other Freelance & Live Projects**
 - Album Cover for Kenneth Soares's Single, Happiness.
 - Illustrated for Jesal Kanani's Book, Tanpura's Strum.
 - Illustrated the Magazine Cover for Sophia College's Annual Magazine.
 - Designed a Retail Collection for Aditya Birla's LIVA.

AWARDS & RECOGNITIONS

- TIME Magazine : 30 in 2030**
I was one of the 3 young changemakers TIME spoke to from around the globe working independently towards climate change.
- Vogue Business** published my views on the dynamics of thrifting in India & how it's panning out within metropolitan consumers.
- VOGUE India** published my work, a jacket constructed by me, THREE.
- 'Special Award' in Kabaad ka Jugaad** - an upcycling competition where we created reusable sanitary napkins before it had hit the market the way it has now. First movers to do so.
- Featured in leading publications like Homegrown, The Times Network, Manorama, Buzzfeed, etc. for my work with Chayvu.
- Multiple Awards at BSS** for Debates, Elocutions, Dramatics, Writing. Star Correspondent/ Junior Journalist for Times of India, NIE.
- Awards at ISDI - High Flyer, Go Getter**